



Brisbane Convention & Exhibition Centre
 Plaza Level (Grey Street side)
 Friday 1 Sept 2017 | 8.00am - 4.30pm
 Saturday 2 Sept 2017 | 8.00am - 2.30pm

FREE ENTRY (Registration essential)

Please note that some workshops charge a fee and require separate booking.

REGISTER TO ATTEND

www.CLICKdigitalexp.com.au

Brisbane Marketing Session

9.00
↓
10.30

Digital Marketing Panel
 Cat Matson, CDO, City of Brisbane
 Julie Mason, LinkedIn Expert
 Kurt Sanders, Content Marketing Specialist
 Kate vanderVoort, Social Media Advisor

FREE
P6

QCOSS Masterclass for Not-for-profits

9.00
↓
12.30

CLICK! N'GO: How to enhance community service delivery through digital transformation
 Russell Mason, Lucas Meadowcroft, Tony Barnes, Anna McCormack, Alex Cumberland and Ben Amos

\$44 - BOOK
P7

Social Media Masterclass

9.30
↓
12.30

Develop a social media strategy and take your social media to the next level
 Yvette Adams, The Creative Collective

\$55 - BOOK
P8

Keynote Session for Startups

9.00
↓
10.30

Building a winning business from an idea
 Kevin Harrington, entrepreneur, innovator & original Shark from USA *Shark Tank*

\$49 Pre-sale BOOK
P9

Cyber Security Seminars

9.00
↓
10.30

Protect your business: What you need to know
 Jeanette Jifkins, Onyx Online Law

Our future digital world: Held hostage
 Ross Medina, ACS Digital

FREE
P10

For speaker bios and session details [click here](#).

SEMINARS WORKSHOPS & MASTERCLASSES

Cloud Seminars

9.00
↓
10.30

The future of cloud computing
 Sonia Cuff, The Missing Chair

Navigating the new normal in cloud bookkeeping
 Colleen Diver, Diverse Business Consultants

FREE
P11

GBSBAS Workshop: Building Your Business

11.00
↓
12.30

Growing your digital wings
 John Hale, Hale Consulting Group

How to be an entrepreneur
 Margaret Aspin, Aspin Group

FREE
P6

Digital Marketing Seminars

11.00
↓
12.30

Low cost digital tools, tips & tactics
 Tanya Williams, Digital Conversations

How to use webinars to generate leads & win new clients
 Marlon Marescia, Marlon Marescia Digital

FREE
P9

Starting & Growing Your Business Masterclass

11.00
↓
12.30

Ready, fire, aim! The secrets of starting & growing a successful business
 AJ Kulatunga, entrepreneur

FREE
P10

Mobility Seminars

11.00
↓
12.30

Power in your fingers & the modern business manager
 Stuart Ayling, Pathfinder Advisors

Mobility for business growth: How future trends will grow your business
 Carolyn Grant, 6peas - A Customer Experience Consultancy

FREE
P11

Government Initiatives for Business Session

1.00
↓
2.30

Brisbane City Council small business initiatives
Terri Cooper, Brisbane Marketing

FREE
P6

TAFE Queensland Workshop

1.00
↓
3.00

Master your mindset for success
Marsha Boyle, TAFE Queensland

\$22 - BOOK

P7

Cloud Masterclass

1.00
↓
3.30

How to run your business in the cloud
Tony Chadwick (Facilitator) with Adam Jones, Cathy Nolan & Elliot Munroe

FREE
P8

Social Media Seminars

1.00
↓
2.30

Creating connected customer communities through content
Kate vanderVoort, Take10 Social

Social media = Legal risk for your business
Jeanette Jifkins, Onyx Online Law

FREE
P9

Power of Video Seminars

1.00
↓
2.30

Video: Tell your story
Ben Amos, Innovate Media

How to create an incredible video for your business
Luke Brown, Our Family Film School

FREE
P10

For speaker bios and session details [click here](#).

SEMINARS **WORKSHOPS & MASTERCLASSES**

eCommerce / Fintech Seminars

1.00
↓
2.30

How to get your back-end in shape and be digitally future fit
Ryan Murtagh, Neto

Blockchain technology & Bitcoin: Applications beyond fintech
Lucas Cullen & Katrina Donaghy, Civic Ledger

FREE
P11

GBSBAS Workshop: Digital Engagement

3.00
↓
4.30

Content marketing
David Bateson, My Marketing Person

How to create a LinkedIn profile that helps build your business
Kylie Chown, Kylie Chown Consulting

FREE
P6

Digital Strategy Seminars

3.00
↓
4.30

Don't be a digital casualty
Mark Jones

The making of a digital strategy
Kate vanderVoort, Take10 Social

FREE
P9

Startups Seminars

3.00
↓
4.30

How to make a startup become a scaleup
Llew Jury, Llew Jury & Co

Entrepreneurship as a lifestyle
Nick Richards, Arete

FREE
P10

Internet of Things / Artificial Intelligence Seminars

3.00
↓
4.30

The need for robots to grasp the world
Juxi Leitner, Australian Centre for Robotic Vision

Digital trends: The future!
Melita Francis, Melita.Digital

FREE
P11



CLICK! 2017
Oz Pitch Tank
& Innovation Spectacular

With Kevin Harrington

A CLICK! 2017 Special Event
featuring the original
"Sharkpreneur" direct from the USA

VIP Meet & Greet with Kevin Harrington
3.15pm - 4.15pm (VIP ticket holders only)

Oz Pitch Tank Final
4.15pm for 4.45pm - 6.30pm

Networking Event with drinks & refreshments
6.30pm - 7.30pm

Innovation Spectacular
7.30pm - 8.30pm

Ticket prices

VIP Meet & Greet: \$299 (inc GST) + booking fee
1 hour with Kevin Harrington, light refreshments plus reserved Premium seating rows 1 to 2 and Networking Event (only 15 places)

Premium Seating: \$199 (inc GST) + booking fee
Reserved seating rows 1 to 2 and Networking Event

Silver Seating: \$169.00 (inc GST) + booking fee
Reserved seating rows 3 to 5 and Networking Event

Unreserved Seating: \$99.00 (inc GST) + booking fee or \$69 (inc GST) + booking fee for students & pensioners
Rows 6 to 10 - does not include Networking Event (select optional ticket during registration to include)

CLICK! Networking Event: \$55 (inc GST) + booking fee
Includes drinks and refreshments

BOOK

GBSBAS Workshop: Financial Analysis

9.00
↓
10.30

5 easy steps to turn around your profit
Helen Cowley, Helen Cowley Coaching

It's all about profit
Dan Buzer, Profit Mechanic

FREE

P6

TAFE Queensland Workshop

9.00
↓
11.00

Master your mindset for success
Marsha Boyle, TAFE Queensland

\$22 - BOOK

P7

Social Media Masterclass

9.30
↓
12.30

Develop a social media strategy and take your social media to the next level
Yvette Adams, The Creative Collective

\$55 - BOOK

P8

Startups Seminars

9.00
↓
10.30

Ten things every startup founder can do to un-fail their startup
Colin Kinner, Startup Onramp

Starting up lean: A lawyer's tips
Katie Richards, Virtual Legal

FREE

P9

Fintech Seminars

9.00
↓
10.30

Blockchain technology & Bitcoin: Applications beyond fintech
Lucas Cullen & Katrina Donaghy, Civic Ledger

FREE

P10

Cloud Seminars

9.00
↓
10.30

The future of cloud computing
Sonia Cuff, The Missing Chair

The future of cloud computing
Sam Purcell, Xero

FREE

P11

GBSBAS Workshop: How to Sell

11.00
↓
12.30

Closing the sale
Dr John Cokley, EduPreneur Services International

What wakes you up at 2am?
Martin Millane, Brisbane Business Enterprise Centre

FREE

P6

Growing Your Business Masterclass

11.30
↓
12.30

Bulletproof your business for success
AJ Kulatunga, entrepreneur

FREE

P7

Digital Strategy Seminars

11.00
↓
12.30

The making of a digital strategy
Kahlee Andrews, Devote Digital

Preparing your business for a digital strategy
Sheldon Morey, Consultant CIO

FREE

P9

Power of Video Seminars

11.00
↓
12.30

How to create an incredible video for your small business
Dr Christiaan Willems, ArtsMedia Consultants

How to create engaging & valuable B2B video content
Tys Cobb, businessDEPOT

FREE

P10

Mobility Seminars

11.00
↓
12.30

Staying connected to your mobile team
Sonia Cuff, The Missing Chair

Power in your fingers & the modern business manager
Stuart Ayling, Pathfinder Advisors

FREE

P11

GBSBAS Workshop: Talent & Team

1.00
↓
2.30

How your employees can help amplify your brand
Tanya Williams, Digital Conversations

Leading by example
Karen Giddings, KG Consulting Pty Ltd

Network like a pro
Paul Lomas, Business Network International (BNI)

FREE

P6

GBSBAS Workshop: Management Capabilities

1.00
↓
2.30

Developing the mindset for innovative leadership
Tony Curl, Think & Grow Business

Beat Procrastination
Craig Leith, People Mgt

FREE

P7

Digital Marketing Seminars

1.00
↓
2.30

How to get sales & build a client list: Facebook Messenger
Russell Allert, Russel Allert Digital

How to build your podcast brand
Victor Ahipene, The Podcast Institute

FREE

P9

Social Media Seminars

1.00
↓
2.30

How to set up a blog
Olya Black, WIX PRO

Conversation in a social world: From likes to leads
Vaughn Royer, VR Social Solutions

FREE

P11

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SEMINARS WORKSHOPS & MASTERCLASSES