



Brisbane Convention & Exhibition Centre
Cnr Merivale & Glenelg Sts, South Brisbane
1-2 September 2017 | 8.00am - 4.30pm

FREE ENTRY (Registration essential)
Please note that some workshops charge a fee
and require separate booking.

REGISTER TO ATTEND

www.CLICKdigitalexp.com.au

Brisbane Marketing Session

9.00
↓
10.30

Digital Marketing Panel
Cat Matson, CDO, City of Brisbane
Julie Mason, LinkedIn Expert
Kurt Sanders, Content Marketing Specialist
Kate vanderVoort, Social Media Advisor

FREE
P6

QCOSS Masterclass for NGO

9.30
↓
12.30

CLICK! N'GO: How to enhance community service delivery through digital transformation
Russell Mason, Suncare Community Services Ltd

\$44 - BOOK
P7

Social Media Masterclass

9.30
↓
12.30

Develop a social media strategy and take your social media to the next level
Yvette Adams, The Creative Collective

\$55 - BOOK
P8

International Keynote Speaker Session for Startups

9.00
↓
10.30

Building a winning business from an idea
Kevin Harrington

FREE
P9

Cyber Security Seminars

9.00
↓
10.30

Protect your business: What you need to know
Jeanette Jifkins, Onyx Online Law

Our future digital world: Held hostage
Ross Medina, ACS Digital

FREE
P10

For speaker bios and session details [click here](#).

SEMINARS WORKSHOPS & MASTERCLASSES

Cloud Seminars

9.00
↓
10.30

The future of cloud computing
Sonia Cuff, The Missing Chair

Navigating the new normal in cloud bookkeeping
Colleen Diver, Diverse Business Consultants

FREE
P11

GBSBAS Workshop: Building Your Business

11.00
↓
12.30

Growing your digital wings
John Hale, Hale Consulting Group

How to be an entrepreneur
Margaret Aspin, Aspin Group

FREE
P6

Digital Marketing Seminars

11.00
↓
12.30

Low cost digital tools, tips & tactics
Tanya Williams, Digital Conversations

How to use webinars to generate leads & win new clients
Marlon Marescia, Marlon Marescia Digital

FREE
P9

Starting & Growing Your Business Masterclass

11.00
↓
12.30

Ready, fire, aim! The secrets of starting & growing a successful business
AJ Kulatunga

FREE
P10

Mobility Seminars

11.00
↓
12.30

Power in your fingers & the modern business manager
Stuart Ayling, Pathfinder Advisors

Mobility for business growth: How future trends will grow your business
Carolyn Grant, 6peas - A Customer Experience Consultancy

FREE
P11

Brisbane City Council Session

1.00
↓
2.30

Brisbane City Council small business initiatives
Terri Cooper, Brisbane Marketing

FREE
P6

TAFE Queensland Workshop

1.00
↓
3.00

Master your mindset for success
Marsha Boyle, TAFE Queensland

\$22 - BOOK
P7

Cloud Masterclass

1.00
↓
3.30

How to run your business in the cloud
Tony Chadwick (Facilitator) with Adam Jones, Cathy Nolan & Elliot Munroe

FREE
P8

Social Media Seminars

1.00
↓
2.30

Creating connected customer communities through content
Kate vanderVoort, Take10 Social

Social media = Legal risk for your business
Jeanette Jifkins, Onyx Online Law

FREE
P9

Power of Video Seminars

1.00
↓
2.30

Video: Tell your story
Ben Amos, Innovate Media

How to create an incredible video for your business
Luke Brown, Our Family Film School

FREE
P10

For speaker bios and session details [click here](#).

SEMINARS WORKSHOPS & MASTERCLASSES

eCommerce / Fintech Seminars

1.00
↓
2.30

How to get your back-end in shape and be digitally future fit
Ryan Murtagh, Neto

Blockchain technology & Bitcoin: Applications beyond fintech
Lucas Cullen & Katrina Donaghy, Civic Ledger

FREE
P11

GBSBAS Workshop: Digital Engagement

3.00
↓
4.30

Content marketing
David Bateson, My Marketing Person

How to create a LinkedIn profile that helps build your business
Kylie Chown, Kylie Chown Consulting

FREE
P6

Digital Strategy Seminars

3.00
↓
4.30

Don't be a digital casualty
Mark Jones

The making of a digital strategy
Kate vanderVoort, Take10 Social

FREE
P9

Startups Seminars

3.00
↓
4.30

How to make a startup become a scaleup
Llew Jury, Llew Jury & Co

Entrepreneurship as a lifestyle
Nick Richards, Arete

FREE
P10

Internet of Things / Artificial Intelligence Seminars

3.00
↓
4.30

The need for robots to grasp the world
Juxi Leitner, Australian Centre for Robotic Vision

Digital trends: The future!
Melita Francis, Melita.Digital

FREE
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The Downunder Big Pitch Event with the original "Sharkpreneur" direct from the USA Kevin Harrington

As seen on TV! Capture the excitement of the Pitch Tank with Kevin Harrington, the original Shark from the US TV show *Shark Tank*. A quick overview on how to create the perfect pitch will set the scene, before launching into the Pitch Tank.

Kevin and his panel will run a sharp, fast-paced pitching event, where five startups or aspiring entrepreneurs will have the opportunity to pitch a new product, invention or idea, that may have the opportunity to be tested and launched into the USA and global markets.

Learn from the founder of the Infomercial and the "As Seen On TV" industry, who has listened to well over 50,000 pitches before going on the US *Shark Tank* over eight years ago.

4.30pm check-in for 5.00pm to 7.00pm
Booking link coming soon

GBSBAS Workshop: Financial Analysis

9.00
↓
10.30

5 easy steps to turn around your profit
Helen Cowley, Helen Cowley Coaching

It's all about profit
Dan Buzer, Profit Mechanic

FREE

P6

TAFE Queensland Workshop

9.00
↓
11.00

Master your mindset for success
Marsha Boyle, TAFE Queensland

\$22 - BOOK

P7

Social Media Masterclass

9.30
↓
12.30

Develop a social media strategy and take your social media to the next level
Yvette Adams, The Creative Collective

\$55 - BOOK

P8

Startups Seminars

9.00
↓
10.30

Ten things every startup founder can do to un-fail their startup
Colin Kinner, Startup Onramp

Starting up lean: A lawyer's tips
Katie Richards, Virtual Legal

FREE

P9

Fintech Seminars

9.00
↓
10.30

Blockchain technology & Bitcoin: Applications beyond fintech
Lucas Cullen & Katrina Donaghy, Civic Ledger

FREE

P10

Cloud Seminars

9.00
↓
10.30

The future of cloud computing
Sonia Cuff, The Missing Chair

The future of cloud computing
Sam Purcell, Xero

FREE

P11

GBSBAS Workshop: How to Sell

11.00
↓
12.30

Closing the sale
Dr John Cokley, EduPreneur Services International

What wakes you up at 2am?
Martin Millane, Brisbane Business Enterprise Centre

FREE

P6

Growing Your Business Masterclass

11.30
↓
12.30

Bulletproof your business for success
AJ Kulatunga

FREE

P7

Digital Strategy Seminars

11.00
↓
12.30

The making of a digital strategy
Liam Crowe, Klyp

Preparing your business for a digital strategy
Sheldon Morey, Consultant CIO

FREE

P9

Power of Video Seminars

11.00
↓
12.30

How to create an incredible video for your small business
Dr Christiaan Willems, ArtsMedia Consultants

How to create engaging & valuable B2B video content
Tys Cobb, businessDEPOT

FREE

P10

Mobility Seminars

11.00
↓
12.30

Staying connected to your mobile team
Sonia Cuff, The Missing Chair

Power in your fingers & the modern business manager
Stuart Ayling, Pathfinder Advisors

FREE

P11

GBSBAS Workshop: Talent & Team

1.00
↓
2.30

How your employees can help amplify your brand
Tanya Williams, Digital Conversations

Leading by example
Karen Giddings, KG Consulting Pty Ltd

Network like a pro
Paul Lomas, Business Network International (BNI)

FREE

P6

GBSBAS Workshop: Management Capabilities

1.00
↓
2.30

Developing the mindset for innovative leadership
Tony Curl, Think & Grow Business

Beat Procrastination
Craig Leith, People Mgt

FREE

P7

Digital Marketing Seminars

1.00
↓
2.30

How to get sales & build a client list: Facebook Messenger
Russell Allert, Russel Allert Digital

How to build your podcast brand
Victor Ahipene, The Podcast Institute

FREE

P9

Social Media Seminars

1.00
↓
2.30

How to set up a blog
Olya Black, WIX PRO

Conversation in a social world: From likes to leads
Vaughn Royer, VR Social Solutions

FREE

P11

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SEMINARS WORKSHOPS & MASTERCLASSES