

5 P'S TO LINKEDIN PERFECTION



3 Questions For You


Do you have a LinkedIn profile?

Does it generate leads?

Are they quality leads?



LinkedIn For Business Owners

A photograph of a desk setup. On the left, a laptop is open, showing a desktop with icons for 'App Store', 'System Preferences', and 'Dashboard'. In the center, a small potted plant with green leaves sits in a grey metal container. To the right, a clear glass holds several colorful pens. A hand is visible at the bottom right, holding a pen over a piece of paper.

I have found that many professionals are not getting results from their LinkedIn profile. They just don't know how. They are time poor and don't know where to begin.

LinkedIn Strategist, Coach & Trainer

I work with businesses and professionals to leverage LinkedIn for personal & business growth.



Co-Author of Connect:
Leverage Your LinkedIn profile for networking and business growth in less than 7 minutes per day.



I am currently 1
of 7 people
**Certified by
Reach in the
USA.**



80% of my business comes from my LinkedIn profile. I **have worked with hundreds of professionals** to help them achieve the same results.

Why LinkedIn ?

Did you know?

80% of people use LinkedIn to validate a person's expertise before engaging

50% of all companies are more likely to buy from a LinkedIn connection.

The initial LinkedIn screen can be only 4 seconds



IT'S YOUR DIGITAL FIRST
IMPRESSION.
PEOPLE MAKE
DECISIONS
BASED ON WHAT
THEY READ ONLINE.



A person with long dark hair, wearing a grey knit cardigan over a white top, is holding a lit sparkler. The sparkler is bright and glowing, with many sparks flying out. The background is a soft, out-of-focus blue. On the left side of the image, there is a solid red vertical bar. A white rectangular box is overlaid on the lower part of the image, containing the text "The opportunity!".

The opportunity !

A Reason I Like LinkedIn



LinkedIn expert brisbane



All

Images

News

Shopping

Maps

More

Settings

Tools

About 663,000 results (0.67 seconds)

Kylie Chown | LinkedIn

<https://au.linkedin.com/in/kyliechown>

Brisbane, Australia - LinkedIn Expert - Training- Awarded Writer - Speaker: Helps business grow leads, authority & reputation using LinkedIn - Kylie Chown Consulting Services - (Brisbane, Sydney & Melbourne)

LinkedIn for Business: LinkedIn Expert - Trainer - Speaker - Strategist - Coach - Writer. Kylie Chown Consulting Services - (Brisbane, Sydney & Melbourne).

Top 24 Subject Matter Expert profiles in Brisbane | LinkedIn

<https://au.linkedin.com/userp/title/subject-matter-expert/brisbane>

Here are the top 24 Subject Matter Expert profiles in Brisbane on LinkedIn. Get all the articles, experts, jobs, and insights you need.

Jane Anderson PCC CSP | LinkedIn

<https://au.linkedin.com/in/janeandersonpersonalimpact>

Brisbane, Australia - Influence Expert ♦ Trust Based Personal Branding & Marketing for Industry Experts ♦ Author ♦ Mentor ♦ Keynote Speaker - Jane Anderson Speaker, Author Mentor on Trust Based Marketing

BRISBANE BASED EXPERT AND KEYNOTE SPEAKER ON TRUST BASED ... The creator Jane Anderson, helps Experts & Trusted Advisors to become ...

Tour Specialist - Brisbane Job at TourRadar in Brisbane ... - LinkedIn

<https://au.linkedin.com/jobs/view/259749780>

Feb 21, 2017 - We are currently looking for an Tour Specialist to join our team in our Brisbane office. The ideal candidate will be enthusiastic, customer service ...

Kylie Chown Consulting for Business and Professionals

www.kyliechown.com.au/

I completed Kylie Chown's LinkedIn Elevate Program. Kylie is a true expert all aspects of LinkedIn and balances very effectively her technical knowledge and ...

About Kylie · In The Media · What our clients are saying · 1kdshoesforsale

LinkedIn ELEVATE for Businesses, Coaches, Experts & Consultants

www.kyliechown.com.au/linkedin-coaching-for-consultants-small-business-owners/

5 P's To LinkedIn Perfection

5 P'S TO
LINKEDIN
PERFECTION

1: Prepare

Prepare
your **plan**

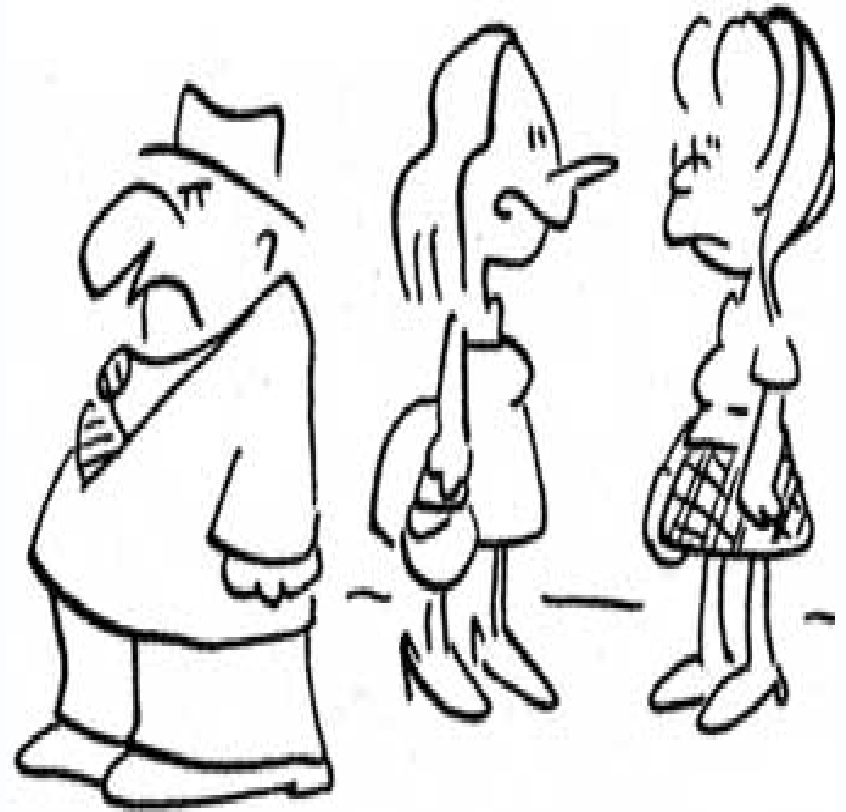
A woman is standing on a stage, presenting. Behind her is a large screen displaying a quote. The screen is white with black text. The quote reads: "THE BEST PLACE TO HIDE A DEAD BODY IS PAGE 2 OF GOOGLE SEARCH RESULTS." The word "GOOGLE" is in its signature multi-colored font. The stage has a blue background and some metal scaffolding is visible.

THE BEST PLACE TO HIDE A DEAD BODY IS
PAGE 2 OF **GOOGLE** SEARCH RESULTS.

dig

2: Profile

**Write your
profile**



"Fred always makes a poor first impression — he says it saves a lot of time."

Reflection #1



3: Position

position
your
expertise



Reflection # 2



4: Pursue

pursue
opportunities



Reflection # 3



5: Perform

Perform
ongoing
management



Let's Connect!

FREE LINKEDIN ELEVATE
YOUR BUSINESS COMMUNITY



FREE LinkedIn Strategy Session

OVER TO YOU!

