

**Selecting and
integrating your
systems for live
reporting on
anything**

Biggest Problem?

Too many cooks in the kitchen!



Solution

One source of truth.



If things are simple

Your source of truth can be your:

E-commerce platform

CRM

Google Analytics



If things are complicated...

You need a dedicated reporting platform.

Separate Stats Collecting from Analysis

A decorative graphic in the top right corner consisting of several overlapping circles of varying shades of gray, creating a layered, circular effect.

So you can push data in from anywhere

And then remix as you need to

And display the results anyway and anywhere you like

**Other things you
need to do...**



Figure out your KPIs




Decide How You Know They Are Happening

(or not)



A close-up photograph of a Stanley PowerLock 5m/16' tape measure. The white plastic housing is visible on the left, with the brand name 'STANLEY' and 'PowerLock' printed in black and yellow. Below that, '5m/16'' is printed in large black letters. The yellow metal blade is extended to the right, showing markings in centimeters and millimeters. The background is a dark, solid color.

**Understand Where They are
Best Measured**

A detailed view of a workshop's tool wall. The wall is made of light-colored wood and is densely packed with various tools. At the top, several hand planes with wooden bodies and metal blades are mounted in a row. Below them, a variety of screwdrivers with different handle colors (red, black, yellow, blue) are hanging. To the left, several hand saws with curved blades are mounted. In the center, a row of chisels with wooden handles is hanging. To the right, there are several long-handled tools, possibly pry bars or levers, and a pair of pliers. The tools are arranged in a systematic and organized manner, reflecting a professional or serious hobbyist's workspace.

**And Pick Your
Tools!**



Bonus Thought...

You Can Measure Everything



But Stick to A Few Key Questions

And You Will Be Happier!



Thank You!

